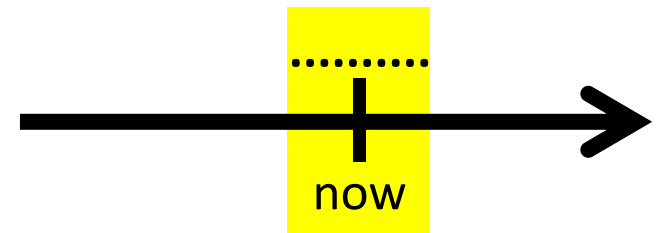


Mixing Verb Tenses - Sales Targets

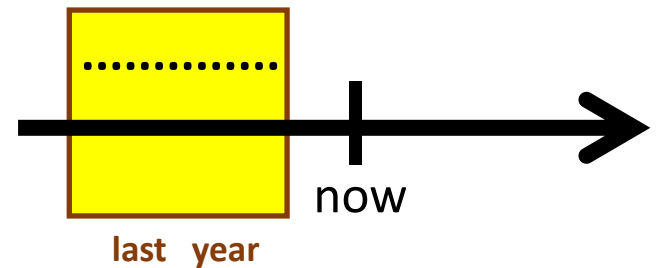
Our team are currently setting new sales targets for 2024

Present Continuous to talk about a present temporary situation



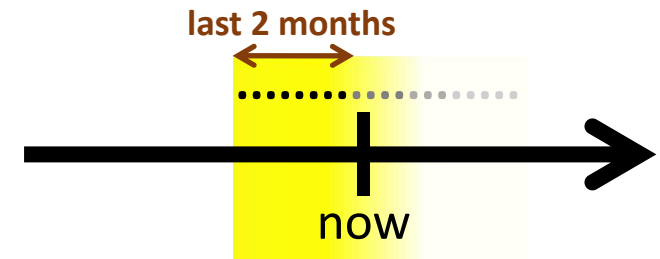
based on the numbers we achieved last year.

Past Simple for a past event when we say 'when' it happened with a fixed past time



My personal sales have been improving during the last 2 months,

Present Perfect Continuous to talk about the duration of event which has been continuing to now.



so I have set some really ambitious sales goals for myself.

Present Perfect to talk about a single past event for which we still haven't seen the results
(I have set the goals but I haven't achieved them yet)

