

Meeting Role Play - How to Source Fresh Graduates for our Company

Your company wishes to review its methods for hiring fresh graduates from university. You can imagine that the company is any type of company that you wish.

Agenda:

Review of Current Hiring Practices

Targeting Colleges and Universities

- Review of the company's current approach to college and university recruitment
- Exploration of potential strategies to expand recruitment efforts to new institutions

Social Media Recruitment

- Discussion of the potential for social media recruitment to reach fresh graduates
- Exploration of potential platforms to use for recruitment, such as LinkedIn or Twitter
- Discussion of content and messaging for social media recruitment efforts

Employee Referral Programs

- Discussion of the potential for employee referral programs to identify fresh graduates
- Discussion of potential incentives for employees to refer fresh graduates

Career Fairs and Networking Events

- Discussion of the importance of attending career fairs and networking events to find fresh graduates

Internship Programs

- Discussion of the potential for internship programs to identify and recruit fresh graduates
- Review of the company's current internship program and potential areas for improvement
- Exploration of potential partnerships with colleges and universities to expand the company's internship program

Next Steps - Review of action items and responsibilities moving forward